



## Telesocial media kit

[www.telesocial.com](http://www.telesocial.com)

[dev.telesocial.com](http://dev.telesocial.com)

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### about telesocial

We make social calling happen.

In 2008, Telesocial was created to power voice calling from a social network, for the mobile subscriber. By using Telesocial's free and easy-to-use API, developers can create innovative and useful voice features, games and apps connected to a global inter-operator network. Telesocial is a privately held company, with head offices in San Francisco, California.

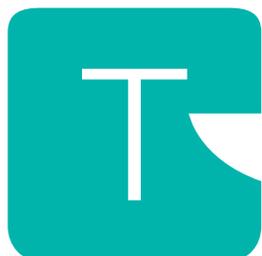
### our mission

Telesocial's mission is to connect users to the social web with real time communications over telco-grade quality and scale. Our core concept is that ultimately phone numbers will become a thing of the past and social networks will be the hub all of our communications. Utilizing our patent-pending technology, we engineer solutions for routing core network services and user security management on the social web. We like to think of it as plugging in to the social web, literally, with fiber.

### branding

The following marks are included in your media kit for web and print use.

Contact [info@telesocial.com](mailto:info@telesocial.com) with any questions about the use of our marks or to receive our complete visual style guide.



# Telesocial



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## executive team

Bill Waytena CEO | Founder

[bill@telesocial.com](mailto:bill@telesocial.com)

Bill started his first company in 1993, a software company for handheld platforms that he ran until 1998.

For the last five years, Bill has spent his time building web-based telephony solutions for social networks. Bill began his telephony-social networking experience by cofounding Kadoink.com in 2006. At the company, he designed all the product user interfaces.

Before telephony and social networks, Bill was an active investor across a number of industries and sits on the board of an engineering company in the steel industry.

Bill has an engineering degree from Cornell University and an MBA from the University of Chicago.

Bill has a wife and 2 kids and lives in San Francisco.



Eric Stone CTO | Founder

[eric@telesocial.com](mailto:eric@telesocial.com)

Eric remembers his first 300 baud acoustic modem, rotary phones, and his only real job in telecommunications at Zoom Telephonics.

Eric has been working in software development and large scale system design and operations for the last two decades. In addition to being a successful serial entrepreneur, Eric has worked at Wells Fargo and Toyota.com, designed and built systems for the US Navy, the Chicago Mercantile Exchange and others.

He holds dual Bachelor's degrees in Biochemistry & Molecular Biology and a Masters of Arts in Biotechnology from Boston University.

Eric lives with his wife, son and Comet in San Francisco.

